

Connecting Table

Connecting Table is based on the power of **sharing**. In fact, over the centuries, we have gone from agricultural to industrial to digital age. We live in this digital time where information is shared more easily and quickly; we must become aware of the fact that most of the activities that are present now could disappear already from the next decade, which is why we cannot be caught unprepared. This does not mean being dominated by social network but knowing how to use them to your advantage: **creating a network** allows you to spread content (I hope for quality) that can overcome spatial and temporal barriers.

The first economic principle of Connecting Tablet can be summarized as follows: at least 4 different types of automatic income are required to enjoy **financial freedom**. The 4 legs of our table are especially focused on training, investments, artistic expression and digital network.

Denise Micaela Spinelli (www.denisemicaelaspinelli.com) started developing this project in 2012 with the publication of her first book. After her graduation and a research period in Italy, there have been several trips around the world in order to create an international study and work team. All this became the *Connecting Table Company*, founded in 2020 and based in the United Arab Emirates. The choice of this country hides fairytale anecdotes such as "One Thousand and One Nights" which mixed with the advantages of a fast-growing country, a futuristic vision and a clear and safe bureaucracy. In addition, Expo2020 - i.e. the universal exhibition - was scheduled at the Emirate city of Dubai in the period between ~~20 October 2020 and 10 April 2021~~ with an estimated flow of 25 million visitors. However, this event was postponed for a year due to the Covid-19 Pandemic, as the spread of the virus put the whole world in serious difficulty. We sincerely hope that this **Expo2020** will be experienced with even more intensity, love of life, respect for others and the prospect of a global rebirth. The new dates have been set in the period between **1st October 2021** and **31st March 2022**, but the theme of the Emirate Expo has not changed and will be "Connecting Minds, Creating the Future" while the official slogan of CoT is:

Connettere menti di business differenti per creare nuove opportunità di lavoro e crescita personale

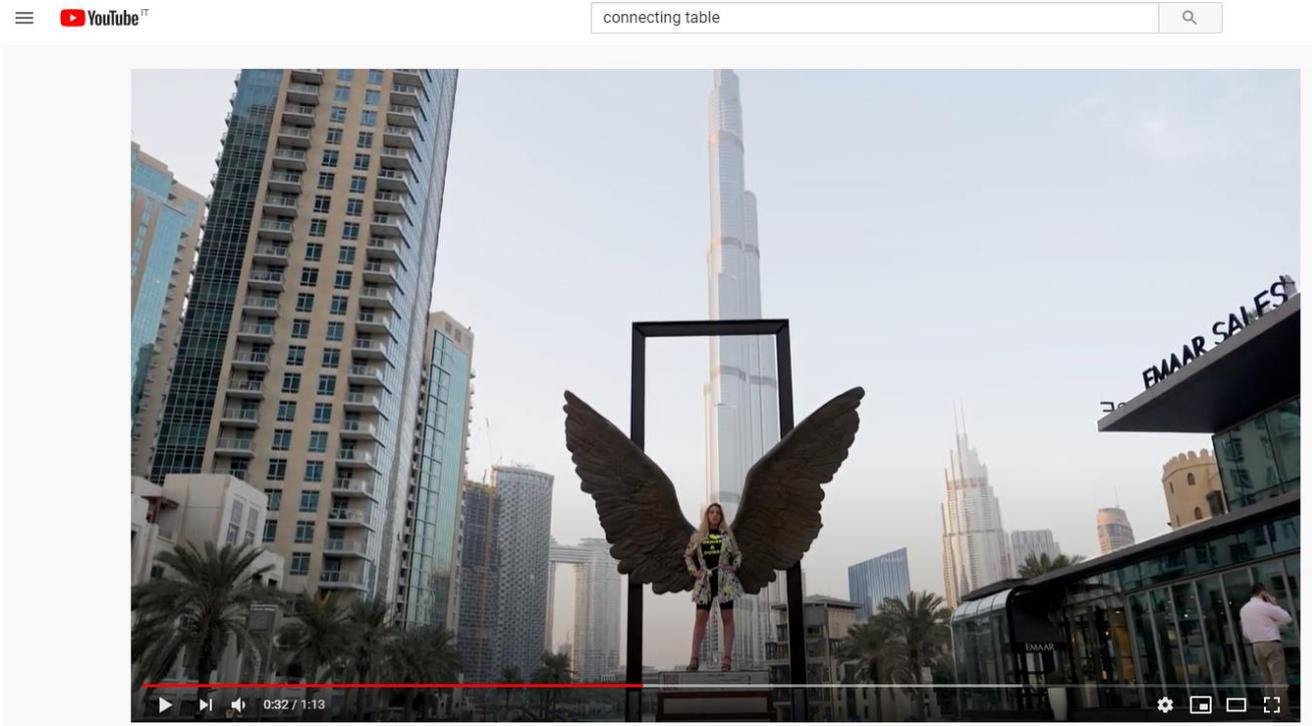
Connecting different business minds to create new job opportunities and personal growth

للأفراد شخصي ونمو جديدة عمل فرص لخلق المختلفة الريادية العقول بربط نقوم

In conclusion: when nothing happens by chance, nothing can be left to chance.

Denise Micaela tells: from Milan to Dubai ...

YouTube: <https://www.youtube.com/watch?v=kn4CsQMctxU>



My face witnessed the *Expo 2015* in Milan through one of the iconic symbols of the city: *Needle, Thread and Knot* (Italian: Ago, Filo e Nodo) in Piazzale Cadorna. Now, through the videos saved on my phone, I want to take you to Dubai, where there will be the *Expo 2020* with the theme “Connecting Minds, Creating the Future”. In my mind there are the days spent in Dubai: Burj Khalifa as an iconic symbol of Dubai, then Business Bay where we welcome customers who want to work with us. And then there is the famous Dubai Marina where you can find t-shirts and gadget, personalized tours or ride around the city by driving luxury and sports cars, where we create networks at international levels. These memories end with Dubai by night and when I touch my screen phone can you see one lights on the name of my greatest passion, my research, Imologia... let’s go back to Milan. This *Milan-Dubai connection* is only the beginning because our project is already developing in Europe, in America and we are already planning for Expo 2025 which will be in Japan. To tell you all this, I can't

wait to meet you at our events around the world starting on January 26, 2020. Of what will happen from now on, I hope that we will share the best with you.

The four areas of Connecting Table

The *first leg* of our table with four automatic entrances is linked to the sector of training and personal growth. This area is called **Imologia** and with it we have developed a specific study method in the constant research phase: from *imus* - to go in depth - and *logos* - about study, language, word. What have we done? We have used more than 100 foreign dictionaries in double language and we have carried out transversal and longitudinal searches to find out that there are 7 words that are not just simple words but true macro areas through which people organize their reality. These seven macro-areas are shared by everyone regardless of gender, language, race and religion. All cultures, all origins, understand and use them daily. Following this model, suggested by the research, we have thus developed a strengthening path for each dimension which includes specific training, travel, books, videos, tools for the development of their skills and so on.

The second leg of CoT was born after analyzing the Business Plan with the students of the *Harvard Business School* located in Boston (MA). This section is called **Dubainess Network** because the idea is to create new business opportunities thanks to the interactions of different professionals and to create together new opportunities in perspective of Expo2020 in Dubai with the theme "Connecting Minds, Creating the Future". It is the area of economic investments, new businesses and luxury items as a prestige of the moment but also a form of ROI.

The third leg of the table is called **Our Passion** and works to develop the passions of this *community*. There are two paths: in the first we select unique international businesses and create a partnership; in the second case, we develop the artist's potential through personalized strategies and new working contexts. This area is really important because it can increase the level of well-being and happiness of the people who are part of the Connecting Table, so we prefer to invest in people and their well-being rather than paying huge advertisements to get customers. The facts and the really satisfied people are the truest and most powerful way to create a successful business. The other interesting aspect in this is that by helping others in the realization of their dreams, we will be at the same time helped in the realization of ours, through media sharing and mutual support.

The fourth leg is linked to the world of **Network** and **Digital Marketing**. We cannot neglect the strength that lies behind the ability to create face to face and social sharing, so we decided to create new opportunities thanks to MLM and the e-commerce service. The relationship is the basis of any situation and development: we are people in relationship with ourselves, our neighbor and the surrounding world. We can acquire greater awareness of relational dynamics and finalize them to the creation of our network of qualitative contacts. At the same time, we can learn to make the most of the digital world and the specificities behind this type of virtual relationship.

We would like to clarify that all this is made possible thanks to the support of specific and expert commercial partners in the different sectors. We are waiting for you soon to collaborate together and to share our goal: creating greater financial freedom and global wellness. Because when you can accomplish these goals, you have more time for the really important aspects of this world like God, family, gratitude and personal growth. These are the true values of life.